



## Strictly Professional Body Contour Wrap from Bellitas

"The sensible choice in  
Body Wrap systems"

The **Strictly Professional Body Contour Wrap** is a popular and effective Body Wrap system, manufactured in the U.K. by **Bellitas**.

Extensive research, worldwide, has proven The **Body Contour Wrap** to be a superior body wrap treatment. Clinical tests have shown that the system is straightforward to use and results in guaranteed inch loss for the client.

The **Body Contour Wrap** can be offered as a course of treatments, designed to help improve skin tone, texture and cellulite conditions, or can be a '1 off' treatment for a special occasion.



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## the benefits

- Clinically tested
- Extensively researched
- Guaranteed inch loss and long term results
- A unique blend of essential oils in an Aloe Vera gel base
- No shower required
- No electrical equipment necessary
- Quick and easy to use
- Excellent profitable return for your investment
- Salon and retail support products

## the concept

Many people are concerned about body fat and how its distribution affects their body shape. Build-ups of different types of fat can cause embarrassment and discomfort

- Cellulite
- Hard Fat
- Soft Fat

The **Body Contour Wrap** has been designed to help clients achieve inch loss, cellulite reduction and to build up personal confidence.

By combining a weekly regime of **Body Contour Wrap** Treatments with a traditional calorie controlled diet, inch loss can be successfully achieved and maintained.

## the products

### contour wrap total treatment kit

Each **Contour Wrap Total Treatment Kit** comprises of:

- Attractive, clear, wipe clean carry case
- 1 x 1lt **Contour Wrap Gel**
- 3 x 3m (3 x 108") **Contour Wrap Bandages**
- Tape Measure
- Client Record and Measurement Cards
- Easy to follow Step by Step Instructions
- Client Information Leaflets
- Enamel "Strictly Professional" Badge

### body contour gel available in 1lt/4lt sizes

The **Contour Gel** contains a superior blend of ingredients chosen for their benefits in assisting with inch loss, reducing cellulite and improving lymphatic drainage.

Into a base of Aloe Vera Gel, chosen for its calming and skin conditioning properties, is a blend of Zedoary, Cinnamon and Ginger oil. This helps stimulate dermal activity and has anti-cellulite properties. Tea Tree oil is used for its antiseptic and deodorising properties.

The **Contour Gel** provides an excellent massage medium and the skin feels smooth and soft after treatment.

**Directions for use:** Apply sufficient Contour Gel to the areas to be treated. Massage using firm circular movements combining effleurage and petrissage movements. Continue massaging to cover the contours.



### body contour scrub with essential oil of lavender and rosemary – 450ml

This luxury **Body Contour Scrub** uses a blend of natural ingredients carefully combined to produce an invigorating exfoliation treatment. A coconut-based gel has been chosen as it offers a gentle cleansing action. Mixed into the gel are natural exfoliants obtained from Corn Cob Powder. As these particles are rubbed over the skin they break up collecting grime and dead skin cells. Essential oil of Lavender promotes healing and cell replacement. Essential oil of Rosemary has anti-microbial and anti-oxidant properties.

**Directions for use:** For best results this product should be used on wet skin or in the shower. Apply liberally to the chosen area. Using circular movements exfoliate the skin. Rinse off with warm water and blot dry.

### body contour cellulite cream with seaweed and horse chestnut – 150 ml

Into a base of Aloe Vera Gel, exciting blends of natural ingredients have been added to stimulate the circulation, improve skin condition and enhance lymphatic drainage. Horse Chestnut has a long history of cosmetic use in the treatment of cellulite. Seaweed is an excellent source of vitamins, proteins, lipids and glucides. When applied to the skin in cosmetic products, seaweed helps stimulate and improve circulation, firms the skin and aids detoxification.

Essential oils of Cinnamon, Zedoary and Ginger have stimulating and warming effects on the skin.

**Directions for use:** Apply a generous amount to the chosen area and massage in thoroughly. For best results use on a daily basis.

### contour wrap bandages 3 Metre Contour Wrap Rolls

The **Contour Wrap Bandages** have been carefully selected to create a thermal action. Each bandage is 100% Double Knitted Polyester which will ensure excellent fat compression with minimum elasticity. The bandages are re-usable and fully washable at 50C.

**Directions for use:** After the **Contour Gel** has been massaged into the skin, apply the roll to the treated area. Wrap in an upward direction, firmly pressing and pulling against the skin.

After use, the **Contour Wrap Bandages** should be machine washed at 50C, dried and wound back into a roll ready for the next treatment.

# the contour wrap treatment routine

## contra indications to contour wrap

- High or Low Blood Pressure
- Thrombosis
- Diabetes
- Menstruation
- Swollen Joints
- Cuts or Abrasions
- Broken Bones
- Heart Conditions
- Varicose Veins
- Epilepsy
- Pregnancy
- Bruising
- Skin Disorders
- After a heavy meal
- Kidney or liver related disorders
- Hormone irregularities
- Headache or migraine sufferer

It is better to verify conditions with the client's doctor if unsure about any potential contra-indication.

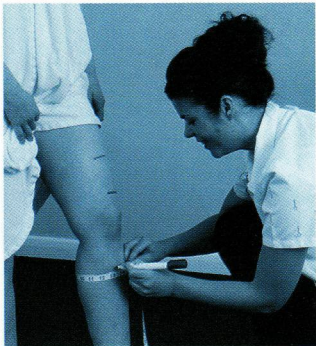
## consultation

A thorough consultation must be carried out. This is to record client's needs and requirements, also to ensure that there are no contraindications to the treatment. The information is recorded on the **Strictly Professional Body Consultation Card**.

## measurement

The client is measured and the results recorded on the **Strictly Professional Consultation Card**.

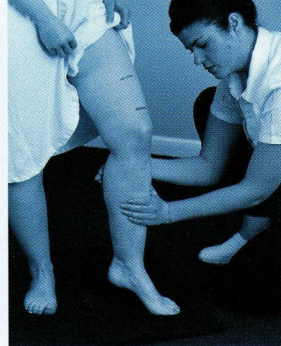
A small mark should be made on the skin using a non-toxic pen, to indicate the exact positioning of the tape measure. At the end of the treatment when the re-measuring takes place this will show that the measurements recorded were accurate.



## contour gel application

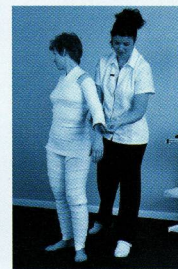
Approximately 100ml of **Contour Gel** is applied to the areas to be treated. With deep effleurage and petrissage movements, massage until the **Contour Gel** has covered the surface of the skin.

The **Contour Gel** is a combination of 4 blended Essential Oils in an Aloe Vera Gel base. The **Contour Gel** is non sticky and the superior blend of essential oils warms the tissues, increases circulation and improves the skin condition.



## bandaging

Start at the ankle and work up the limb using the **Contour Wrap Bandages**. When working with the bandages make sure that the bandages are held taught to ensure excellent fat compression. Each layer of **Contour Wrap Bandage** should overlap slightly. Secure the bandage by overlapping the end into the layer of bandage below.



## relaxation and results

The client is encouraged to relax, on the couch, for 1 hour. The client should be made comfortable and kept warm.

At the end of the relaxation period, the **Contour Wrap Bandages** are removed and the areas re-measured. The markings made during the initial measurement are followed. The skin will feel warm, soft and smooth. Whilst the client is dressing the inch loss is calculated and recorded on the **Strictly Professional Body Consultation Card**.

## the aftercare and maintenance advice

### after treatment advice

After just one treatment the client will feel the difference and have enjoyed the experience. As the **Contour Wrap** is an Aromatherapy based treatment, it is important that the client follows the aftercare advice given to help maintain results.

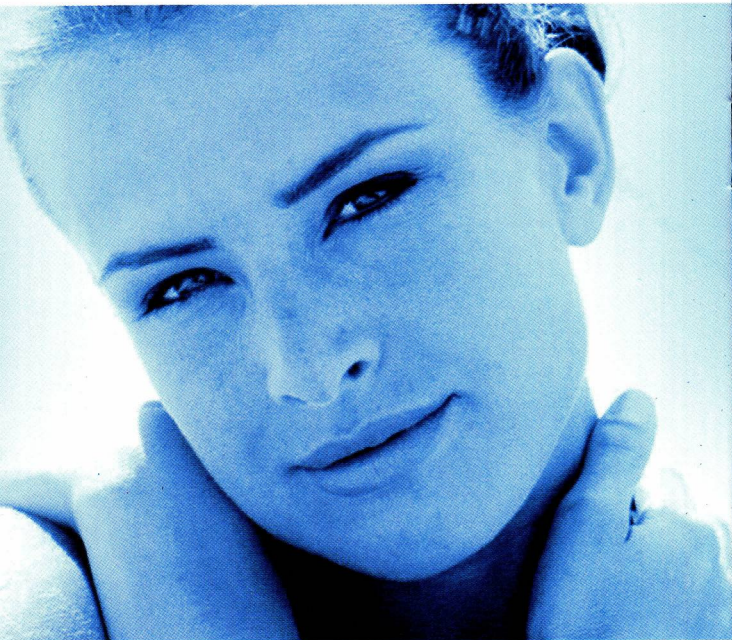
- No heat treatments should be taken for at least 12 to 24 hours
- Keep warm after the treatment but avoid exposure to direct heat
- No alcohol within 24 hours after treatment
- Drink approximately 1 litre of water a day

### maintenance advice

A course of between 6 – 10 **Contour Wrap Treatments** is recommended. The more frequent the treatments the more effective the long term results will be.

The client can also help maintain these results by:

- Daily applications of the **Body Contour Cellulite Cream with Seaweed and Horse Chestnut**.
- Weekly applications of the **Body Contour Scrub with essential oil of Lavender and Rosemary**.



## the support



- **Body Contour Wrap Training Days** are available at the Bellitas Training School.
- **Body Contour Wrap Information Leaflets** are an ideal way of promoting this treatment to existing and potential new clients.
- **Body Contour Display Cards** are another excellent way of promoting the treatment.
- **Body Contour Wrap Products** are available direct from Bellitas or from our network of worldwide distributors. Contact Bellitas Customer Service Department on 01543 416789. Next day delivery can be arranged.
- A team of highly qualified Beauty Therapists are available to answer any questions or queries you may have.
- **Support at Salon Open Days** – contact The Bellitas Marketing Department.
- **The Body Contour Wrap** is manufactured in the UK by Bellitas.
- Bellitas laboratories developed the **Body Contour Wrap** following extensive research and clinical trials.
- Bellitas have a constant product development programme which monitors the latest ideas in skin care chemistry.

  
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